



# PRESS KIT

Our mission & vision to use food as a platform to share Christ





# OUR STORY

## WHO WE ARE

Our passion at SERV International is to share Christ and it all starts with food. Whether you find us at the ends of the earth in Eastern Africa, refugee camps in Jordan, or serving in our own local communities in the States, we want to improve the lives of all those we encounter.

SERV International is a non-profit 501 C(3) organization that has used food as a platform to share God's love since 2000. For the past 22 years, SERV has built relationships with people who live in some of the most extreme conditions on the planet, and we keep going back.

We invite you to join us on a mission trip to personally experience life in a whole new way.

You will never be the same after traveling with us to the ends of the earth and beyond, serving others in need, and reaching the lost. Don't want to travel that far? You can sponsor a child at our House of Hope orphanage, volunteer with us, or become a partner to help us further our reach. There are so many ways you can make a difference. You can start today.

## OUR MISSION

We use food as a platform to share Christ.

## OUR VISION

To physically and spiritually feed people and develop stronger communities in some of the most remote regions in the world.



## STEVE'S STORY

At twenty-five years old, Steve Kasha left home in rural Georgia to lead a group of aid workers in the jungles of Venezuela. While resting in his hammock one night, he felt called by God to feed the hungry people around the world. Ten years later to the day, he was on a plane to Kenya where a friend would take him to a famine-stricken Turkana region. After seeing starvation, drought, and even death, he promised one woman in a remote village, "I'm going to come back, and when I do, I will bring more people and more food." Five weeks later, he went back to the same village with more food and supplies. The same woman ran up to greet him, weeping. Steve asked the interpreter, "Is she happy I brought food?" The interpreter answered, "No. She is happy you came back. No one ever comes back."

Since that trip, Steve has returned over forty times and helped to streamline coordinated global efforts that are revolutionizing the way people are being fed around the world. He secured a specialized food blend that is more nutritious than rice and beans, and he then found ways to package, ship, and distribute this food for only eight cents per meal into parts of the world that others claimed were impossible to reach. Because of Steve, children from villages around the world will never know starvation the way their parents and grandparents did. He wants every village he serves to become self-sustaining, starting with food.



**STEVE KASHA**  
Founder & CEO



AT SERV INTERNATIONAL,

# WE USE FOOD AS A PLATFORM TO SHARE CHRIST

#MORETHANFOOD

## THE CURRENT NEED AROUND THE WORLD

19  
MILLION

CHILDREN UNDER THE AGE OF FIVE  
WORLDWIDE SUFFER FROM SEVERE  
ACUTE MALNUTRITION

811  
MILLION

PEOPLE GO TO BED HUNGRY  
EACH NIGHT

IN THE UNITED STATES ALONE, THERE ARE

47,000,000  
MILLION

FOOD INSECURE INDIVIDUALS

SOURCES:  
[ACTION AGAINST HUNGER](#)  
[FEEDING AMERICA](#)





# IT ALL STARTS WITH FOOD.

**LOCAL**  
**50,000** SERV BOXES  
DISTRIBUTED  
**199,392** INDIVIDUALS  
REACHED  
**50,000** FAMILIES  
REACHED

**GLOBAL**  
**93 M** SERV MEALS  
DISTRIBUTED  
**1.9 M** OUTREACH  
OPPORTUNITIES

\*Our outreach opportunities outside the United States include food, water, and medical aid, showings of the JESUS Film, and disaster relief.

## WHERE WE SERVE

We have provided aid to the following countries over the span of 25+ years:



## STORIES & VIDEOS



### OUR STORY

It is so much more than just food as SERV International's founder, Steve Kasha, shares.



### LOCAL FOOD DISTRIBUTIONS

SERV Local Food Distributions are a meaningful way to serve our community by distributing boxes of food, and ministering on a more personal level to our neighbors in need.



### OUR HISTORY

Sit down with our founder, Steve, and take an in-depth look into his story and the history of SERV International.



### HOUSE OF HOPE

Located in the northwest corner of Kenya, House of Hope is a refuge that houses at-risk children rescued from extreme and unbearable living conditions.



# HOW TO PARTNER

## WE ACCEPT CRYPTOCURRENCY & STOCK DONATIONS!

### Why Donate Crypto or Stock?

It's an easy way to not only support SERV but also save on taxes. There's a reason high net worth individuals tend to donate property instead of cash. Donating these assets directly to a 501c3 nonprofit is more tax efficient and can save you money. The IRS classifies cryptocurrency and stock as property for tax purposes which means it is typically the most tax-efficient way to support any organization. When donating, you receive a tax deduction for the fair market value of the asset, and you avoid the capital gains tax you would have incurred if you had sold the asset and then made a donation. That means you're able to donate more, as well as deduct more on your tax return. The difference? Sometimes more than 30%.

SCAN TO LEARN  
MORE OR DONATE:



## VOLUNTEER

Our volunteers belong to a core group of individuals who help move SERV forward. Although we have accomplished some pretty amazing things, there is much more to be done and you can jump in on the impact.

Go to [servone.org/volunteer](https://servone.org/volunteer) and see all of our upcoming volunteer opportunities.

## GIVE

Another dedicated core group of individuals are those in our SERVfood program. These individuals are the driving force that allow SERV to continue sharing Christ.

Join our community of monthly givers! You can join by donating at [servone.org](https://servone.org).

## SPONSOR

SERV's House of Hope child sponsorship program allows you to build a personal relationship with a child, or children of your choice. You'll receive news of progress, keeping you connected to the improvements of your sponsorship.

## MEDIA INQUIRIES



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