



SERV

INTERNATIONAL

2024 IMPACT REPORT

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IT ALL STARTS WITH FOOD



MISSION

We use food as a platform to share Christ.

VISION

To feed people physically and spiritually, and develop stronger communities in some of the most remote regions in the world.



A MESSAGE FROM OUR CEO

STEVE KASHA
CEO & FOUNDER



For 24 years, SERV has used food as our platform to reach some of the most remote regions on the planet. The reason is simple: Food brings people together. It opens the door for connection and conversation. And for SERV International, it allows us the opportunity to share with the world the hope and love found in Jesus. It all starts with food.

Your generosity is making an impact locally in Cherokee County, Georgia, all the way to East Africa and the Middle East.

*People are encountering Christ for the first time
because of others like you who have said "yes"
to giving hope to those in desperate need.*

I sincerely thank you for choosing to join SERV in our mission to reach the world with the gospel through the distribution of food. I pray these stories of impact over the past year will uplift you, and that you are abundantly blessed for your generosity. I look forward to all that God has in store for 2025.



TOTAL RAISED IN 2024

\$2,056,317

SALVATIONS



SHARING THE LOVE OF JESUS IN 2024

In 2024, a remarkable 2,123 individuals found faith in Christ through the SERV ministry. This incredible milestone was achieved thanks to your unwavering support, including your prayers and generous contributions. Your support enabled us to distribute food globally, not only alleviating hunger but also providing a powerful platform to share the transformative love of Christ.

By partnering with us, you have not only nourished the bodies of the hungry but also nurtured their souls with the life-changing message of the Gospel. We are deeply grateful for your instrumental role in these impactful moments of faith and compassion. Together, we are making a lasting difference, touching lives both physically and spiritually.

2,123

REASONS TO CELEBRATE



IT ALL STARTS WITH FOOD

SERVING THE KINGDOM OF GOD AROUND THE WORLD

SERV HEADQUARTERS



CUBA

UKRAINE

JORDAN

SYRIA

SUDAN

SOUTH SUDAN

UGANDA

KENYA

MALAWI

COUNTRIES SERVED
IN 2024

10





FROM OUR EXECUTIVE DIRECTOR



HEATHER CARMICHAEL

As we look back on this year, we are humbled by the incredible work God has done through SERV International. Together, we have continued to extend His love and provision into the Middle East, throughout East Africa, even into Cuba — sharing the gospel and meeting critical needs in some of the most challenging environments.

In East Africa, we were able to respond swiftly to crises that deeply impacted the communities we serve. When devastating flooding swept through Kenya, displacing families and destroying homes, we stepped in to provide emergency food, supplies, and support to those most affected. Shortly after, a fire tore through the Mkuru slums, leaving countless people without shelter or basic necessities. Once again, SERV was there, bringing hope and relief in the midst of despair.

In the Middle East, our efforts have focused on bringing SERV Food and the gospel to vulnerable communities, partnering with local leaders to provide sustainable support and share the love of Christ in regions where hope often seems out of reach.

At SERV, we believe that food is just the beginning. It opens doors to build relationships, share God's Word, and transform lives in ways that ripple far beyond the meals we provide. This year, we have seen firsthand how God is using this platform to bring restoration and hope to communities across the globe.

As we prepare to step into a new year, our prayer is to continue saying "yes" to the opportunities God places before us. Together, we can further our reach and ensure that no one is forgotten. Thank you for your steadfast partnership and faithfulness in this mission. Your support is making a lasting difference.

IT ALL STARTS WITH FOOD

IMPACT BY THE NUMBERS



86,207,317

ALL TIME SERV MEALS SINCE 2000

- **KENYA** 5,900,000 MEALS
- **UGANDA** 350,000 MEALS
- **CUBA** 1,000,000 MEALS
- **JORDAN** 71,765 MEALS
- **SYRIA** 5,000 MEALS
- **MALAWI** 400,000 MEALS
- **SUDAN** 1,700,000 MEALS
- **SOUTH SUDAN** 1,350,000 MEALS
- **UKRAINE** 37,500 MEALS

10,893,052

GLOBAL MEALS IN 2024

SERV GLOBAL



In 2024, we deepened our impact in Turkana and celebrated a significant milestone: expanding our reach to 15 new villages. These once-neglected and forgotten communities are now experiencing the transformative power of SERV Food and the gospel of Christ. With this expansion, we now serve a total of 45 villages across the region, providing not only meals but also the love and hope that only Jesus can offer.

This mission is further amplified through our expanded medical outreach in partnership with Resurrection Medical Missions. By addressing critical health needs in Turkana, we are not only saving lives but also fostering trust and opening doors to share the message of hope found in Jesus.

Your partnership has been instrumental in making these moments of faith, compassion, and transformation possible. Through your unwavering support, we are witnessing lives changed both physically and spiritually. Together, we are building a legacy of hope in Turkana, using food as a powerful tool to bring both sustenance and salvation to those in need.

**NEW VILLAGES VISITED
IN 2024**

15

**VILLAGES SUPPORTED
TOTAL**

45





MIDDLE EAST

In 2024, SERV partnered with a network of organizations, including Zarqa Baptist Church, Zarqa Medical Center, Zarqa Life Center, Zarqa Mercy Team, Squash Dreamers, Sudanese Fellowship, Amman Baptist School, and Next Gen Ministries. Together, we distributed 3,000 food boxes to communities in Jordan, Syria, and Lebanon, reaching families profoundly affected by displacement and instability.

The region continues to grapple with a severe refugee crisis, with millions of families fleeing conflict from neighboring countries. Many have lost their homes, livelihoods, and sense of security, settling in refugee camps or overcrowded urban areas with limited access to basic resources. In the face of these challenges, SERV remained unwavering in its mission to provide tangible support and hope.

However, the scale of need often exceeded the resources available. Recognizing the need to pivot, SERV introduced a tea and sugar program as a culturally appropriate way to continue building relationships with families. Sharing tea is deeply embedded in the social fabric of the Middle East, symbolizing hospitality, connection, and trust. By providing these simple yet meaningful staples, SERV not only met an immediate need but also opened doors for deeper conversations and lasting relationships with the communities we serve.

10,000
PEOPLE IMPACTED IN 2024

3,000
FOOD BOXES
DISTRIBUTED IN 2024

1,600
HOT MEALS
DISTRIBUTED IN 2024

In addition to our food distribution efforts, SERV implemented new initiatives to bring joy and inclusion to often-overlooked groups. One such program focused on children with special needs, who are rarely included in events designed for their peers. SERV organized fun, engaging activities tailored to these children, creating safe spaces where they could laugh, play, and feel valued. These moments of joy were transformative, offering children and their families a sense of belonging and dignity in environments where such opportunities are scarce.

Despite the enormous challenges, SERV's consistent presence in the region has paved the way for countless life-changing encounters. Families experienced not just physical sustenance but also the transformative power of the Gospel, bringing hope and healing to some of the most vulnerable.

Looking ahead, SERV is excited to expand its impact by bringing teams to the region in 2025. These teams will continue to build on the relationships and trust established over the years, further strengthening the foundation for meaningful, long-lasting change in communities marked by resilience and hope.



SUPPORTING ORPHANS IN 2024

The House of Hope in Turkana County, Kenya continues to shine as a beacon of transformation, providing refuge and renewal to over 80 children and young adults, ages 3 to 18. With the tireless dedication of 24 compassionate staff members, led by our House of Hope Director, Moses Lorukudi, this sanctuary nurtures lives through education, life-skills training, healthcare, nutritious meals, and emotional support — all firmly rooted in Christian values.

This year, we celebrate incredible milestones made possible by your prayers and unwavering generosity. In 2024, we rescued 10 vulnerable orphans, ages 3 to 5, from the devastating grip of starvation, disease, famine, and violence. These precious children, who lost one or both parents, have found safety, love, and a fresh start within the House of Hope family.

We also proudly dedicated a transition house in honor of our founder and his family, creating a space where young adults can step confidently into the next chapter of their lives. Additionally, we marked 16 years of the House of Hope, a legacy of faith-filled service that has transformed countless lives and continues to inspire hope for the future.

Your compassion has not only provided a safe haven for these children but also illuminated a path toward a brighter future, anchored in the love and salvation of Jesus Christ. Thank you for standing with us as we celebrate these milestones and continue the life-changing mission of the House of Hope.

To learn more about our Child Sponsorship Program at House of Hope, visit servone.org/shelter.

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CHILDREN AT HOUSE OF HOPE





Written by Heather Carmichael, Executive Director

House of Hope — three simple words that carry profound meaning for countless lives. It all began with a single step of faith. When Steve first journeyed to Lodwar to deliver food, he couldn't have imagined what God had in store. While there, he witnessed firsthand the heartbreaking orphan crisis in Turkana. What he saw stirred his spirit, and through a prompting from the Holy Spirit, he answered the call to action. That moment of obedience birthed the House of Hope — a sanctuary that has become a cornerstone of our ministry in the Turkana region.

This year, we celebrated a milestone that beautifully reflects God's faithfulness and Steve's enduring commitment — the dedication of the transition house, now lovingly named Babu Steve's Place. This special home provides a safe, nurturing environment for our high school and college-age students. It's more than just a place to live — it's a launching pad for their futures.

***Here, they learn essential life skills, uncover their God-given purpose,
and prepare to step boldly into the next chapter of their lives.***

The name, Babu Steve's Place, is a fitting tribute honoring Steve's unwavering heart for these children and the sacrifices he and his family have made over the past 16 years. The House of Hope is not just a building; it's a testament to what God can do when His people respond to His call. From humble beginnings to the vibrant ministry it is today, the House of Hope continues to be a place where lives are transformed, faith is nurtured, and hope is rekindled.

As we reflect on this milestone, we are reminded that this journey is one of obedience, sacrifice, and unwavering trust in God. Thank you for standing with us, for believing in this mission, and for being part of a legacy that is changing lives for eternity. Together, we are building futures filled with hope, faith, and the love of Christ.

BABU STEVE'S PLACE

HOPE AND FUTURE

JEREMIAH 29-11



IMPACT BY THE NUMBERS



10,879

LOCAL FOOD BOXES IN 2024

This year, SERV Local has been busy impacting our local community. Through our initiatives, we've witnessed lives transformed, needs met, and relationships strengthened — all starting with a simple box of food.

44,848

FOOD BOXES SINCE 2020

It's more than just food.



MATTRESSES

One of the highlights of SERV Local is our mattress ministry, which has provided a life-changing resource for 90 children in Cherokee County. These children, who were once sleeping on the floor, wooden pallets, or piles of clothes, now have the comfort and dignity of brand-new mattresses. Hearing stories from parents and educators about the joy and improved well-being these children now experience has been both humbling and inspiring.



THE SERV CENTER

Our SERV Center has also been a beacon of hope and practical support for our community. Beyond food boxes, it houses resources like brand-new shoes, clothes, and other essential items. This year, it became a vital asset for partners such as our local school district, enabling us to meet the immediate needs of students and families. It's been incredible to see these partnerships grow, driven by the shared goal of meeting the needs of the children of Cherokee County.

None of this would have been possible without the countless volunteers who stepped up to make SERV Local a success. From counting food inventory, to writing an encouraging note on our food boxes, to delivering mattresses, packing food boxes, and facilitating disaster response during Hurricane Helene, their dedication has been the heart of everything we've accomplished.





LOCAL OUTREACH

We kicked off the year with a coat drive that provided 156 coats and jackets to Cherokee High School, ensuring students had warm clothing during the cold months. Partnerships with local churches expanded our reach even further. Events like Revolution Church's Give A Kid A Chance allowed us to serve hundreds, while community block parties organized in partnership with Local Church, Vida City Church, Revolution Church, and Generations Church created opportunities to connect with families in meaningful ways.



One of the most memorable moments of the year was hosting a fun and impactful drive-thru food distribution with the Atlanta Braves Foundation. Together, we blessed 300 families with fresh produce and SERV food boxes, turning an ordinary day into an extraordinary-FUN day for so many!



2024

LOCAL RECAP



- **147+ tons (286,232 pounds) of food** packed into 10,879 SERV food boxes
- **Hosted 2 community Block Parties** in partnership with 5 churches
- **24 pairs of shoes** given to school social workers working with families in need
- **1000+ volunteers** served at 21 SERV food pack-outs
- **Hosted a drive-thru food distribution** in partnership with the Atlanta Braves Foundation, where **300 families** were blessed with fresh produce and SERV food boxes
- **404 SERV food boxes** at Give A Kid A Chance community outreach event
- **750 SERV food boxes** at Hope For Christmas community outreach event
- **460 hygiene kits** given to school social workers, a local prison ministry, and 2 churches
- **Awarded the Partner Of The Year award** by Ball Ground Elementary School
- **86 mattresses** given to local families sleeping on the floor
- **16,064 snack-size bags of chips** placed in 4 school food pantries
- **647 SERV food boxes** distributed in North Carolina, Georgia, and Florida for hurricane relief
- **128 volunteers** wrote scripture and encouraging messages on food boxes, participating in our weekly SERV Center opportunities
- **Served a pancake breakfast** for Ball Ground Elementary School staff for Christmas
- **23 boxes of food** to Oakdale Baptist Church for their Christmas outreach
- **42 boxes of food** given to Goshen Valley for their community food pantry
- **42 SERV food boxes** to Hopewell Baptist Church for a community event
- **336 SERV food boxes** were given to Glory Bound Ministries for their community outreach events.
- **84 SERV food boxes** to Shoal Creek Baptist Church for a community event
- **1 pallet of snacks** went to Northside Cherokee Hospital for their overnight staff
- **156 coats and jackets** donated to Cherokee High School in partnership with local businesses and churches

As we look ahead, we are excited about expanding our efforts even further. With plans to provide additional resources through the SERV Center, we remain committed to meeting the needs of our local community in new and innovative ways. Thank you for being part of our local efforts!

DISASTER RELIEF

In 2024, SERV International had the privilege to be a light in the darkness for communities facing unimaginable challenges. Through our disaster relief efforts, we were able to provide critical aid and hope to thousands of people — both globally and locally — impacted by devastating natural disasters.



KENYA DISASTERS

In 2024, Kenya faced catastrophic floods that displaced thousands of families, forcing them into overcrowded displacement camps. The floods disrupted lives on every level — children were unable to attend school, businesses were shuttered, countless families lost loved ones and their livelihoods. In response, SERV distributed 284,000 meals of SERV Food to some of the hardest-hit regions. These meals not only provided vital sustenance but also became a tangible reminder of Christ’s love and hope amid the chaos.

Our relief efforts extended to the Mukuru Kwa Njenga slum in Nairobi, which faced compounded devastation earlier in the year. Following the floods, a tragic fire on September 23rd destroyed over 100 homes in the Muindi Mweusi area. The fire, reportedly caused by a gas explosion, spread rapidly — forcing families to flee for their lives in the middle of the night. Alerted by our partner, Pastor Joshua, SERV responded the very next morning.

One of our team members, Ronald, visited the site and met with Pastor Joshua and the local elder, Mr. Kamau. Together, they walked through the charred remains of what had once been a thriving community. It was a heartbreaking scene of ash and destruction, but amidst the ruins, SERV was able to step in, providing meals, support, and a renewed sense of hope to the affected families.





HURRICANE HELENE

Closer to home, Hurricane Helene tore through multiple states, leaving a path of destruction in its wake. SERV transformed our SERV Center into a disaster response headquarters, mobilizing resources and volunteers to meet the urgent needs of affected communities.

Truckloads of donated supplies poured into the SERV Center as volunteers worked tirelessly to sort, pack, and prepare disaster relief boxes. These boxes, filled with food and essential items, were deployed throughout middle and south Georgia, as well as North Carolina. Heroes emerged in every corner of the response — volunteers not only transported supplies to the hardest-hit areas but also went to extraordinary lengths, including backpacking and even airdropping relief to communities in hard-to-reach areas.

Every disaster we faced in 2024 underscored the power of community and the resilience of the human spirit. Whether it was the flood victims in Kenya, families in Mukuru Kwa Njenga, or hurricane survivors in the United States, SERV's mission remained the same: to be a beacon of hope and to show the love of Christ in tangible ways.

These efforts would not have been possible without the countless volunteers, donors, and partners who stepped up to serve. From packing boxes to delivering meals and supplies, you have been the hands and feet of this mission.





In 2024, over 1,000 compassionate individuals generously volunteered their time and skills across all our programs to support SERV in a multitude of ways. Their selfless contributions played a big role in moving SERV forward. Together, we achieved remarkable feats. As we reflect on the accomplishments of the past year, it is evident that there is still much more to be done in 2025. The journey ahead holds countless opportunities to extend our reach, deepen our impact, and continue making a difference in the lives of those in need. Will you join us in 2025 to make a lasting impact?

Go to servone.org/volunteer for upcoming volunteer opportunities and to join our volunteer mailing list.



Our SERV Food program is sustained by faithful donors who are invested in our mission to share the love of Christ through food. When you give to SERV International, your contribution goes beyond food. It enables us to provide hope and sustenance to the the most vulnerable and impoverished. Your monthly commitment makes a positive impact on the lives of those we reach — from Cherokee County, Georgia, to East Africa, the Middle East, and beyond.

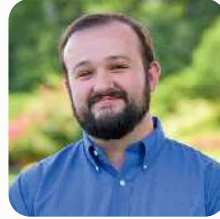
We invite you to become a part of our SERV Family, and join our mission through monthly giving. To learn more, visit servone.org.



STEVE KASHA
FOUNDER & CEO



HEATHER CARMICHAEL
EXECUTIVE DIRECTOR



BRIAN KASHA
DIRECTOR OF OPERATIONS



ZIP CAIN
LOCAL OUTREACH DIRECTOR



MIRIAM GONZALEZ
PROGRAMS & OPERATIONS
COORDINATOR



SARAH DAVIS
FINANCIAL DIRECTOR



DAN BRAZELL
WAREHOUSE MANAGER



JENNIFER MULKEY
CREATIVE DIRECTOR



THOMAS AGUTU
AMBASSADOR /
COORDINATOR IN KENYA



MOSES LORUKUDI
DIRECTOR OF HOUSE OF HOPE



REGARN HOPE
HOUSE OF HOPE OPERATIONS
MANAGER / MEDIA



RONALD ODHIAMBO
DEVELOPMENT COORDINATOR



ZAID ALSHAWNEH
MIDDLE EAST
PROGRAM DIRECTOR

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OUR TEAM



SERV
INTERNATIONAL

3145 Marietta Highway
Canton, GA 30114
Phone: (770) 516-1108
www.servone.org